

THE AWARD WINNING AFRICAN AMERICAN NEWSPAPER
CELEBRATING OUR 40TH YEAR OF SERVICE



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The Washington Informer considers all of our advertisers as partners, and we will go the extra mile to make sure that all of your advertising needs are met and that you have the best possible chance to achieve your goals.

- Chance to combine advertising and editorial content – we will put together a package to fit your needs and help you achieve your goals
- Opportunity to be placed in our special issues – such as Martin Luther King Jr., Black History Month, Homeownership, Back To School, etc.
- Opportunity to be associated with our the City Wide Spelling Bee - **The Washington Informer** is the official District of Columbia sponsor of the Scripps-Howard National Spelling Bee. Since 1982, nearly 4,000 school children enrolled in the fourth through eighth grades have competed annually to represent the District of Columbia in the Scripps Howard National Spelling Bee held each year in Washington, D.C. We invite partners to help us underwrite the costs.
- Opportunity to be associated with other **Washington Informer** sponsored events – Theater and Sports events, Girl Talk (a conference to help young girls), AIDS Walk, etc.
- Flat Rate Pricing – can be negotiated on a case by case basis

Washington Informer Contact Information

Denise Rolark Barnes
Publisher & Editor
202-561-4100
drbarnes@verizon.net

Rahiel Tesfamariam
Assistant Editor
202-561-4100
rahielt.informer@verizon.net

Ron Burke
Advertising and Marketing
202-561-4100
rburke.informer@verizon.net

The Washington Informer
3117 Martin Luther King Jr. Ave SE
Washington DC 20032
202-561-4100 FAX 202-574-3785