THE WASHINGTON Informer

CELEBRATING OVER 60 YEARS OF SERVICE

BEST OF THE dmv 2026 THE WASHINGTON INFORMER

CAMPAIGN SOLUTIONS

Put your brand in front of our 250k+ engaged audiences across the District of Columbia, Maryland, and Virginia.

FEATURES	SILVER	GOLD
Ballot Button Branding ($175 a la carte pricing)	**Included**	**Included**
Sub-Category Sponsor ($350 a la carte pricing)	**Included**	**Included**
Custom Voting Page ($750 a la carte pricing)	✕	**Included**
INVESTMENT	**$450** ($75 Savings)	**$1,100** ($175 Savings)

Every Campaign Solutions sponsor is guaranteed a spot on the Voting Round ballot.

CONTACT | BESTOFTHEDMV@WASHINGTONINFORMER.COM

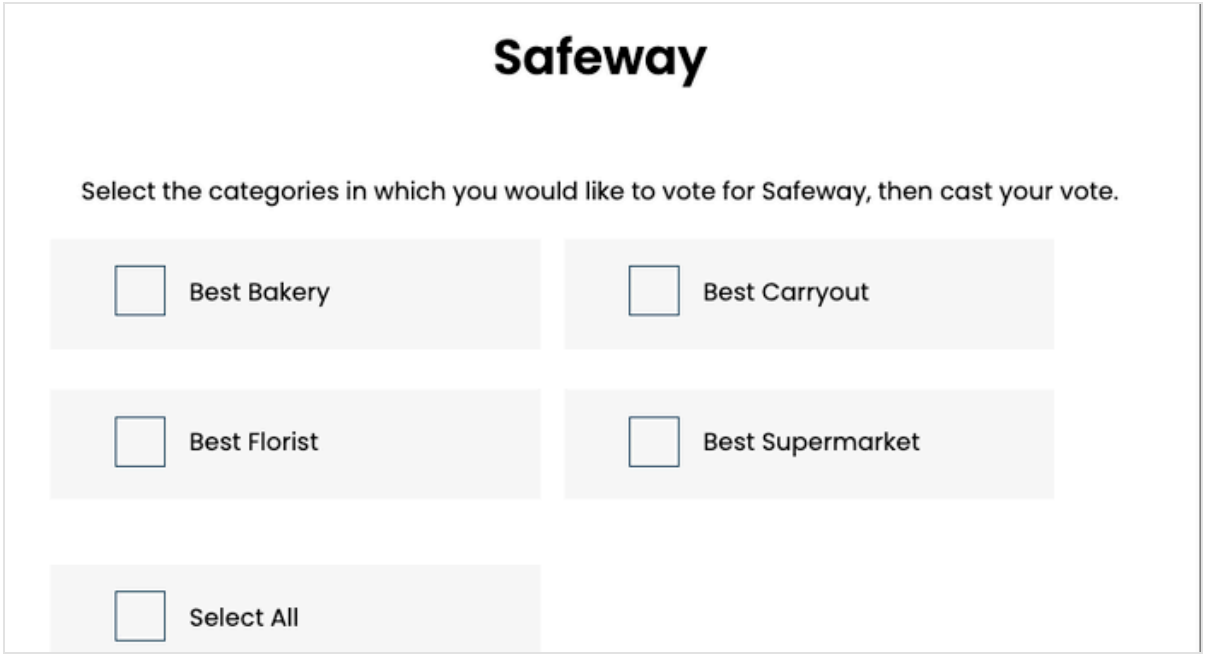
2025 REFERENCE

SEE IT IN ACTION

Real sponsor placements from the 2025 Best of The DMV campaign.

CUSTOM VOTING PAGE

$750 a la carte pricing



SUB-CATEGORY SPONSOR

$350 a la carte pricing



Shown in a Washington Informer house placement. Sponsor banners appear in this same slot on both the nomination and voting ballots.

BALLOT BUTTON BRANDING — $175 a la carte pricing, example available on request

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MORE FROM THE CAMPAIGN

Additional 2025 sponsor placements, shown for reference.

MAIN BALLOT SPONSOR

Ask for availability



The first banner a voter sees before choosing a category. Not one of the three Campaign Solutions items, ask for pricing.

PAGE-LEVEL SPONSOR RECOGNITION

Ask for availability



"Sponsored By" placement on the main Best of The DMV page. Not one of the three Campaign Solutions items, ask for pricing.